



Spark Magazine Media Pack 2026

Helping your business Spark interest

Welcome to Spark

Spark Magazine is a Warrington-based publication designed to help businesses to increase visibility, build trust, and connect with engaged local audiences.

Created from a passion for supporting businesses that deserve to be seen more consistently and more effectively, Spark combines high-quality editorial content with strategic advertising opportunities that help brands stand out in a meaningful way.

What makes Spark different is that **we offer more than just advertising space.**

We work collaboratively with businesses to help shape adverts and content strategically, ensuring messaging is clear, engaging, and aligned with the audience you want to attract.

Because **effective advertising is not simply about filling space on a page.**

It is about:

- Being seen by the right people
- Creating recognition and familiarity
- Building trust over time
- Delivering a message that connects
- Turning visibility into real business opportunities

Whether you are a local independent business or a larger national brand looking to increase visibility within Warrington and surrounding areas, Spark helps position your business in front of the right audience in a trusted and aspirational environment.

Why Advertise with Spark?

Strategic Visibility

Advertising is not just about being seen once. It is about **building familiarity and trust over time.**

Spark is designed to help businesses appear consistently in front of engaged audiences in a trusted editorial environment.

Why Print Still Works

In an increasingly noisy digital world, print offers something different.

It creates:

- Longer attention spans
- Reduced competition for attention
- Increased credibility
- Physical brand presence
- Repeat exposure within homes and businesses

Readers engage with print differently.

Rather than scrolling past content in seconds, magazines encourage slower, more intentional consumption.

This helps businesses build stronger familiarity and recognition over time.

Thoughtful Placement

We carefully consider placement within each issue to ensure adverts sit alongside relevant themes and content.

This helps your business feel aligned, credible, and naturally integrated within the reader experience.

Distribution Areas

Spark Magazine is strategically distributed across selected areas and venues to maximise visibility and readership.

Warrington North (around 20,000 households)

Culcheth, Croft, Winwick, Lowton (selected areas), Great Sankey (selected areas)

Warrington South (around 20,000 households) – Coming Soon

Stockton Heath, Appleton, Walton, Lymm, Grappenhall, Thelwall, Stretton

Advert Pricing and Sizes

	1 Issue	2 Issues	3+ Issues	6+ Issues	9+ Issues
		SAVE 5%	SAVE 10%	SAVE 15%	SAVE 20%
Double Page	£440	N/A	N/A	N/A	N/A
Full Page	£280	£266 per ad	£252 per ad	£238 per ad	£224 per ad
Half Page	£160	£152 per ad	£144 per ad	£136 per ad	£128 per ad
Quarter Page	£100	£95 per ad	£90 per ad	£85 per ad	£80 per ad
Eighth Page	£60	£57 per ad	£54 per ad	£51 per ad	£48 per ad
Company Listing	£25	£25	£25	£25	£25
Prime Location	Pricing Available on Request				
Business Feature Article (Full, Half or Double)	Pricing Available on Request				

Discounts are available on multiple issue or multiple magazine bookings.

All prices shown are final and not subject to VAT.

Please note, payment needs to be received before the issue is sent to print in order for your advert to appear in the magazine.

Ongoing bookings are billing monthly unless one-time payment billing is preferred.

Founder's Offer

To celebrate the launch of Spark Magazine, we are offering a limited founders rate for businesses booking space before ****20th July 2026****.

This offer applies across any of the first 3 issues and is designed to support businesses joining Spark from the very beginning.

Availability is limited and spaces will be allocated on a first-come, first-served basis.

Advert Design

Not got time or need help creating your advert?

Spark offers professional advert design support from as little as £10 per advert. Prices vary depending on advert size.

We work collaboratively with you to ensure your advert is:

- Clear
- Engaging
- Visually appealing
- Aligned with your goals
- Designed to connect with your target audience

Advert Sizes

Eighth Page Advert	W: 64mm x L: 44.5mm
Quarter Page Advert	W: 64mm x L: 93mm
Half Page Advert (Landscape)	W: 132mm x L: 93mm
Half Page Advert (Portrait)	W: 64mm x L: 190mm
Full Page Advert	W: 132mm x L: 190mm
Double Page Spread Advert	WL296mm x L: 210mm

Business Feature Articles

Feature-style editorial content designed to help businesses share their story, expertise, and insights in a more engaging and trust-building format.

Business Feature Articles allow readers to connect with your business beyond traditional advertising.

Ideal for:

- Founder stories
- Expert advice
- Educational content
- Product or service highlights
- Seasonal campaigns
- Brand awareness
- Behind-the-scenes business features

These articles help position your business as credible, knowledgeable, and memorable while creating a stronger connection with readers.

Please contact us for feature article opportunities and pricing.

Our Approach

At Spark, we believe effective advertising starts with clarity.

We work collaboratively with businesses to understand:

- Your goals
- Your target audience
- Your key messages
- What makes your business different

This allows us to help shape advertising and content that feels aligned, intentional, and engaging.

Next Steps

If you would like to:

- Receive advertising rates
- Explore editorial opportunities
- Discuss placement options
- Reserve space in an upcoming issue

We would love to hear from you.

The Spark List – Free Marketing Advice for Your Business

Alternatively, if you are not quite ready to advertise, subscribe to The Spark List to receive free marketing advice for your business every week. [Click here to join.](#)

Contact

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Website: www.spark-magazines.co.uk